

MEDIA RELEASE

Novartis AABP activities result in donations to support veterinary students

Greensboro, NC (Oct. 16, 2008) – Novartis Animal Health US, Inc. sponsored an interactive quiz at the recent 2008 American Association of Bovine Practitioners (AABP) Annual Convention. This activity resulted in donations of \$2,470 to the AABP Amstutz Scholarship Fund and \$500 to the Michigan State University College of Veterinary Medicine’s student AABP Chapter.

The quiz was designed to allow veterinarians and veterinary students to test their knowledge about bovine viral diarrhea, *L. hardjo-bovis*, infectious bovine rhinotracheitis and scours prevention. It included questions about Novartis products Vira Shield® 6+VL5HB and Scour Bos® 9.

For each person completing the quiz, Novartis donated \$10 to the AABP Amstutz Scholarship Fund, which is designed to attract well-trained veterinarians to enter food animal practice. A total of \$2,470 was raised.

In addition, Novartis offered the veterinary college with the most students participating in the quiz the chance to win a \$500 donation to their student AABP chapter. Nearly 20 colleges participated. Michigan State University College of Veterinary Medicine took top honors.

About Novartis Animal Health

Novartis Animal Health researches, develops and commercializes leading animal treatments that meet the needs of pet owners, farmers and veterinarians. Headquartered in Basel, Switzerland, Novartis Animal Health conducts business in 40 countries and employs about 2,700 people worldwide. For more information, please consult www.ah.novartis.us.

About Novartis

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