



MEDIA RELEASE

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## Scours Roundtable Booklet Offers Proactive Solutions

GREENSBORO, NC (February 16, 2005) – When a scours outbreak strikes a cattle herd, producers and veterinarians want to prevent new cases. During a roundtable discussion sponsored by Novartis Animal Health, five experts on calf scours offered helpful solutions on how to prevent and treat scours outbreaks.

Their solutions are summarized in a free booklet that includes information on the causes, diagnosis, treatment and prevention of calf scours. To receive the booklet, call 1-800-454-3424, ext. 358 and request the free calf scours roundtable discussion booklet.

“Calf scours is the leading cause of neonatal calf death loss,” says John Landon, bovine marketing manager for Novartis Animal Health. “Novartis hosted this roundtable to pool the knowledge of researchers and practicing veterinarians. Now, through this free booklet, everyone can learn how to proactively prevent calf scours.”

Novartis Animal Health US, headquartered in Greensboro, North Carolina, researches, develops and commercializes leading animal treatments that meet the needs of pet owners, farmers and veterinarians. For further information please consult <http://www.livestock.novartis.com>.

Novartis AG (NYSE: NVS) is a world leader in pharmaceuticals and consumer health. In 2003, the Group’s businesses achieved sales of USD 24.9 billion and a net income of USD 5.0 billion. The Group invested approximately USD 3.8 billion in R&D. Headquartered in Basel, Switzerland, Novartis Group companies employ about 80,000 people and operate in over 140 countries around the world. For further information please consult <http://www.novartis.com>.

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